



CALLOWIE
Poll Merinos

Newsletter 2026

On-Property Helmsman Auction – Thursday, 13 August 2026

Callowie Poll Merinos, situated at **10403 Ngarkat Hwy, Lowan Vale** (north of Bordertown), will host its forthcoming **On-Property Helmsman Auction**, featuring **approximately 80 rams**. The auction will be conducted by Elders (Keith) and Nutrien (Bordertown.)



Inspection: from **10:30am**
Auction Commences: **1:00pm**
Light luncheon will be provided.

This event follows valuable consultation with clients and agents after the 2025 private selection process. The **Helmsman Auction format** has been selected to ensure a **relaxed, low-pressure bidding environment**, allowing clients to make well-considered decisions.

We welcome your attendance on **Thursday, 13 August**.

On Display – SE Field Days, Keith

Callowie Poll Merinos will be bringing a selection of the **2026 sale team** to the **South East Field Days at Keith** on **Wednesday, 22 July**.



2026 Sale Team



We are offering a **consistent line of rams** selected from proven sires, including descendants of:

- Pyramid Poll **220220**
- Poll Boonoke **210709**
- Poll Boonoke **211297**
- Callowie-bred sires: **220054, 220055, 230640** and **230465**

All sires possess the **five core qualities** outlined in our breeding objectives:

Confirmation – Constitution – Consistency – Covering – Carcase.

The rams also come with **current wool tests** and **MerinoSelect ASBV data**, ensuring buyers can attend the sale and purchase with complete confidence.

Private inspections are available prior to the 13th August auction **by appointment from 22 July onward**.

Please contact: **Richard:** 0428 854 759 or **Angus:** 0497 222 061

The outlook for the sheep industry is **encouraging**, with wool markets showing renewed strength and lamb and mutton prices improving significantly compared with the same period last year. Seasonal conditions across many regions have also been more favourable, providing producers with greater confidence heading into spring.

Many commercial flocks have reported **excellent scanning results**, reflecting strong reproductive performance and setting the industry up for increased lamb numbers.

This year's Callowie Poll Merino sale rams represent one of our **most consistent and even drafts to date**. They display outstanding quality throughout the offering, with a high level of structural soundness, balance, and breed character. All rams are paddock reared and their evenness gives buyers confidence that they can select multiple rams capable of delivering predictable genetic progress and productive outcomes within their flocks.

Wool Market

The **Australian Wool Exchange Eastern Market Indicator (EMI)** has risen from **1,200–1,300 c/kg clean** in mid-2025 to approximately **1,940 c/kg clean** by the end of June 2026 — an increase of **50–60%**.

The rally has been driven by:

- Reduced Australian wool production due to smaller sheep numbers
- Strong buying demand, particularly from Chinese processors
- Limited auction offerings, with some of the smallest weekly catalogues in a year
- Fine Merino wool outperforming broader categories due to apparel-sector demand



For wool growers, this has been one of the strongest 12-month recoveries since 2021–22.

Australian Sheepmeat Market

Australia has experienced one of its strongest sheepmeat markets in decades:

- **Trade lamb:** A\$11–12/kg dressed weight
- **Mutton:** A\$7.50–8/kg dressed weight
- Reduced slaughter numbers and lower flock numbers tightening supply
- Strong overseas demand underpinning prices

With the increasing value of both sheepmeat and wool, there has never been a more advantageous time to participate in the sheep industry. **Callowie Poll Merinos** offers robust sires to enhance clients' breeding flocks and maximise these returns.

Callowie Poll Merinos – worth a look.



Richard, Jacquie & Angus Halliday

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