



CALLOWIE

Poll Merinos



Callowie Newsletter 2024.

Welcome to the 2024 newsletter and what a year we have had at Callowie Poll Merinos.

Starting in spring last season Callowie Poll Merinos held another successful ram sale. Many repeat clients returned to increase their sire battery with rams carrying the 5C's and new clients for the first-time chasing sires with the same characteristics. There was something for everyone as described by Richard Miller, Nutrien, "The Callowie rams were very even in type with large frames displaying plenty of carcase and heavy wool cuts. The sale was backed by regular long-term supporters of the Callowie program with new buyers purchasing through the top end also. Cove Station was the volume buyer purchasing rams throughout the catalogue highlighting the depth of quality on offer"



Laryn Gogel, Elders, also commented "The Callowie rams reflect the passion that the Halliday family have for the breeding of quality Merino's, large frame with capacity and carcase was a feature of the draft with productive skin that was growing a stylish white wool".

Top priced rams at the 2023 Callowie Poll Merino On Property Sale. L – R. Angus Halliday, David Jaensch (Cove Station rep), Steve Doecke (Elders Keith), Jack Staude (B & K Staude), Jack Guy (Nutrien Bordertown), Richard Halliday

Following the sale Callowie was involved in the purchase of a share in Pyramid Poll 220220 from WA. This sire was used in the December 2023 AI program to a selection of Callowie ewes.



Lambs were born in May 2024 and already showing a lot of promise. With thanks to Paul and Josh from Cousins Merino Services for finding the impressive young ram. Next year is already looking exciting.

The summer came with a vengeance at Callowie Poll Merinos when we received a deluge Christmas & Boxing Day, with 100 + mm received in this short amount of time. This threw up many challenges for the young sheep, impacting both feed quality and quantity, but they have impressed us with their resilience to give you the depth and quality of the draft of young rams and ewes. *Photo R) Wether lambs April 2024.*



A dry Autumn saw us continue hand feeding sheep because of summer rains and a dry spring last year giving us a lack of quality and quantity of feed. Despite this we were very impressed with this the scanning results from the 2023 mating (AI or single sire joining) as shown below.

MOB	CONCEPTION RATE %	DRY EWES %	TWINNING %	SINGLE %	PROLIFICACY	SCANNING RATE
Yellow	84.8%	15.2%	46.2%	38.6%	1.54	131.0%
Purple	94.6%	5.4%	42.9%	51.8%	1.45	137.5%
Purple	91.2%	8.8%	54.4%	36.8%	1.60	145.6%
Orange/red	88.7%	11.3%	32.4%	56.3%	1.37	121.1%
Orange/red	90.1%	9.9%	36.6%	53.5%	1.41	126.8%
Orange/red	90.0%	10.0%	36.3%	53.8%	1.40	126.3%
Orange/red	79.7%	20.3%	29.1%	50.6%	1.37	108.9%
Green	92.7%	7.3%	34.5%	58.2%	1.37	127.3%
Green	86.0%	14.0%	44.0%	42.0%	1.51	130.0%

Results as produced by Rumenate Livestock Services 2024.

The balance of the autumn and winter has seen us continue with a lot of supplementary feeding like many other sheep farmers and still sees us feeding in July. With all thing considered, our lambing percentages have been 115% across the whole flock which we are pleased with.

This year's sale rams are impressive with their growth, balance, consistency, and type giving us an excellent catalogue of rams displaying the 5 C's. We will be offering 60 rams at the sale, with Rams



available for private selection immediately post sale.

Approximately 70% of the sale rams to offer have been paddock run. The rams this year have been either blade shorn on the 7th March which will be available at the start of the catalogue, followed by machine shorn on the 20th

March. All rams will be offered with current fleece tests and ASBV data.

We invite you to inspect our sale team at any of our upcoming display events or our On Property Inspection Day (Thursday 15th August) before our ram sale.

Callowie Poll Merinos On Property Ram Sale Monday 26th August 2024.

Richard, Jacque & Angus Halliday

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