

# Value all the way at Callowie

Visitors attending the 6<sup>th</sup> annual on-property Callowie Poll Merino ram sale north-west of Bordertown would have been impressed with the quality on offer. A high quality line-up of 50 big and robust rams with plenty of long stapled free growing medium wool was presented by Richard and Jacquie Halliday and their classer Paul Cousins.

The stud's motto is 'Conformation – Constitution – Covering – Carcasses and Consistency' and this offering certainly fitted into that motto; a fact appreciated by the regular buyers present.

However one of last year's prominent bidders did not need rams this year and as a result strong competition was less sustained. The clearance was marginally higher than last year with 37 selling to a \$2,100 top, but the average was back a little to \$857.

Again it was neighbours David and Jessame Wagenknecht who bid to the sale's top price of \$2,100, having paid the \$2,000 top last year. They later bought an average breaker for \$900. The sale topper was Callowie 651, a ram that the Hallidays will take on to the Adelaide Royal Show before delivery. He weighed in at 107kg and also had excellent wool data of 21.1 microns, 3.1 SD, 14.2 CV and 99.6 CF, culminating in an index (6% + BW) of 119.

Ben Dunstall, Cove Station, Serviceton got the sale off to a good start with a successful bid of \$1,700 on the first ram offered, Callowie 269. He added another four to also be one of the main volume buyers.

Colin and Darryl Mackereth and buying through Landmark Kingston's Rick Wingard, went to \$1,400 to win the bidding duel for lot 2, and then added 6 others at \$500 to \$600, getting great value once the early competition became more selective as orders filled.

Phil and John Rees, Balmoral, Vic and buying through Arcadian Wool's Fraser McKenzie were strong repeat bidders, purchasing 4 from \$800 to \$1,300.

Long time Callowie clients, Pitlochry Station, via Kingston had a great value day in purchasing 9 rams from \$400 to \$900 to be the biggest volume buyer.

Keith Nutt was another strong repeat buyer, purchasing 3 to \$1,600 while also being underbidder on the top priced lots. He appreciates the quality he can get at great value at Callowie, travelling from Orroroo for this sale each year. His purchases included a top AI son of Collinsville Majestic, the \$30,000 ram sold to Sherlock.

Richard Halliday was particularly pleased with the repeat buyers who are getting very good results from Callowie genetics.

"We keep presenting rams that we believe are in line with industry signals, productive and fertile and can improve clients' wool and carcase results," Richard said. "We sold tag 33, a top Majestic son at Hamilton for \$6,000 to Alan Dawson (Winyar) and Rob Kingston (Lowanna) through Stuart Hodson, Landmark's NSW sheep specialist at Wagga, which was very pleasing and sales such as this can only help spread the word on the quality we are offering get out," he concluded.

Locals RG Brown & Sons (2 to \$1,600) and Mourona Family Trust (3 to \$700) rounded out the buying.

<b>Summary</b>	<b>2010</b>	<b>2009</b>
Offered	50	48
Sold	37	35
Top	\$2,100	\$2,000
Average	\$857	\$910

Agents: Landmark

Auctioneer: Malcolm Scroop



**Callowie principals Jacquie (left) and Richard Halliday (holding ram) are with the purchasers of the \$2,100 top priced ram at their annual ram sale, Jessame & David Wagenknecht, Bordertown and Landmark Area Wool manager Mick Deegan.**



**Richard Halliday (left) is with the main repeat buyers at the family's annual Callowie ram sale. They are Rex Anderson, Pitlochry Station, via Kingston and his manager Robert Giles; Landmark Kingston's Rick Wingard and clients Colin & Darryl Mackereth; Phil Rees, Balmoral, Vic; agent Fraser McKenzie, Arcadian Wool and John Rees; Ben Dunstall, Cove Station, Serviceton and Keith Nutt, Orroroo.**