

MEDIA RELEASE

AUGUST 2007

“Up there Callowie”

In a very fitting reward for quality and perseverance, Richard and Jacquie Halliday received an all round lift at the 3rd annual sale for their Callowie Poll Merinos, staged on-property at Bordertown on Monday. A 95% clearance was a 28% increase on last year. A top price of \$1,350 was \$725 up on last year and the average of \$663.75 was up 42% on last year.

Ten buyers competed strongly for the high quality Poll Merino rams and this resulted in 40 selling from the 42 offered. The rams had very good growth and muscling characteristics, plus terrific, free growing, fine-medium wools. They also had very high comfort factor wools with 4 carrying 100% CF ratings and a vast majority in the high 99s.

They were sold in a new sale shed that allowed them to be presented honestly and this highlighted their quality.

Paul Southern, Kangaroo Island was successful in purchasing lot 1; one of the 100% CF rams for \$700 on behalf of himself and partner Linda Davis. He was awarded a new hat for the honour of purchasing the first ram in the new selling complex. Paul bid strongly throughout the sale and was successful in purchasing 6 rams in total, paying from \$500 to \$800.

Buyers of last year's top ram @ \$625, David and Jesse Wagenknecht, Bordertown, were pushed to \$1,250 before securing lot 24; a 19.9 micron son of Poll Boonoke 2.199, which looked likely to be the top price again. However, another terrific son of this same sire at lot 34, saw another strong bidding dual between 3 buyers before the Varcoe family from Millicent won the day at \$1,350; the sale's eventual top price.

Keith Nutt, Orroroo, who bought 6 rams from Callowie last year for the first time, was back again and purchased 5 this year, paying to \$800. He was also one of the underbidders on the top 2 rams.

Volume buyer at both previous Callowie sales was Peter Battersby, Pittlochry, via Kingston. He completed the hat trick this year, purchasing another 10 from \$400 to \$650. He would have to be ecstatic at being able to secure the quality he did for a \$465 average. Jamie Edwards, Lockhart and Richard Miles, Serviceton were also strong bidders throughout the sale; Jamie purchasing 4 to \$900 and Richard 3 to \$800.

Sale Summary:

Offered	42
Sold	40
Sale Top	\$1,350
Average	\$663.75
Sale Gross	\$26,550
Agents	Landmark Keith
Auctioneer	Malcolm Scroop